



LEATHER | FOOTWEAR COMPONENTS | MACHINERY
TECHNOLOGY | FOOTWEAR DESIGNER
INDUSTRIAL SUPPORT SYSTEMS

“ President's MESSAGE

It is our privilege to introduce the **18th Edition of MEET AT AGRA** scheduled to be held on **3-4-5 Oct, 2026** at Agra Trade Centre (ATC).

It is an annual fair, organized by **Agra Footwear Manufacturers & Exporters Chamber (AFMEC)**. It has completed **17 successful editions**, and the 17th edition held in November 2025 witnessed remarkable participation, high business engagement, and strong industry optimism.

MEET AT AGRA has firmly established itself as a high-impact B2B platform, connecting India's strengths in **Leather, Footwear Components, Machinery, Technology, Footwear Designer and Industrial Support Systems** with **Global Buyers, Investors, Technology Leaders, and Sourcing Partners**. An excellent opportunity for joint ventures, strategic partnerships and collaborations.

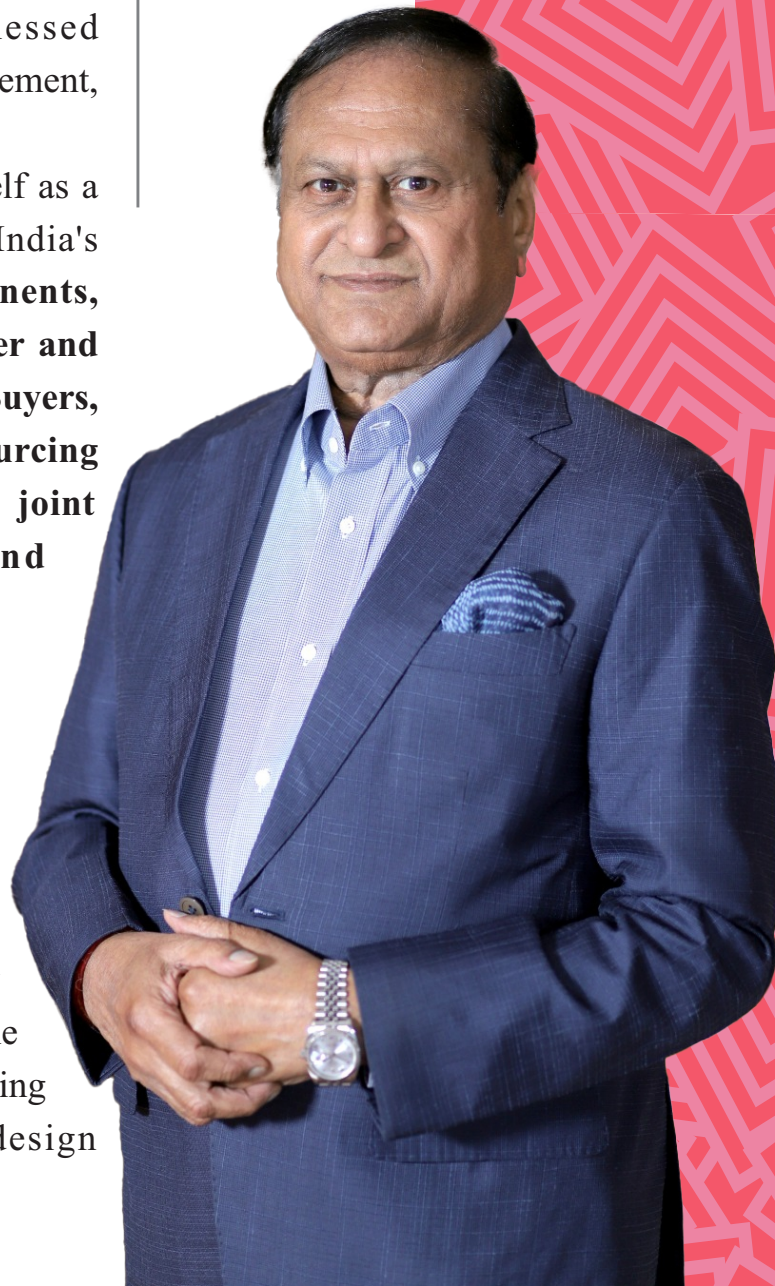
About the Event

18th Edition of MEET AT AGRA is strategically designed to serve as a pivotal platform for the Indian and Global footwear ecosystem, bringing together manufacturers, suppliers, technology providers, machinery experts, buyers, and policymakers under one roof. The fair is instrumental in strengthening trade linkages, technology adoption, design



**3-4-5
OCT' 2026**

AGRA TRADE CENTRE
Village Singhna, NH-19, Agra
Uttar Pradesh (India)





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Industrial Significance of Agra Footwear Cluster

Agra is India's pioneer leather footwear cluster and a leading manufacturing hub for domestic and export markets, backed by a skilled workforce, strong design capabilities, large-scale production, and a robust network of MSME and large units. The city also excels in design and product development, catering to leading domestic and global brands and buyers with high-quality leather and non-leather footwear. Agra, Kanpur, and Noida together host around 450 footwear manufacturing units serving domestic and export markets.

GI Tag Boosting Agra Leather Footwear in Global Markets

In 2023, Agra's leather footwear was granted Geographical Indication (GI) status (GI No. 721), marking a significant milestone for the industry. This recognition serves as a powerful branding tool, enhancing the product's authenticity, quality assurance, and global visibility, while strengthening Agra's position in international footwear markets.

Role in National Market

- Agra contributes nearly 35% of India's domestic Leather footwear production.
- The Agra footwear cluster accounts for approximately 29% of India's total footwear exports.
- The annual export turnover of Agra's footwear industry is approximately ₹4,000 crore and is growing rapidly year by year .
- The cluster comprises around 250 mechanized and semi-mechanized units, along with nearly 5,000 cottage industries make Agra one of India's largest footwear clusters.

The 18th edition MEET AT AGRA is scheduled for 3-4-5 Oct'26, expected to attract an even larger cohort of domestic and international exhibitors and trade visitors, further enhancing business synergies and global visibility for India's footwear sector.

We look forward to welcoming Global Stakeholders to 18th Edition of MEET AT AGRA, where business, innovation & opportunity converge.

Gopal Gupta

President, AFMEC

(Agra Footwear Manufacturers and Exporters Chamber)



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17TH EDITION MEET AT AGRA : KEY HIGHLIGHTS (7-8-9 NOV'25)

Participation & Exhibition

- The exhibition venue, **Agra Trade Centre (ATC)**, spans approximately 4 acres.
- Exhibitors: **Over 250+ Companies from India and abroad.**
- Product Spectrum: A comprehensive range spanning from raw materials to finished footwear, including components, shoe-making machinery, adhesives, testing laboratories, and advanced technologies such as automation.

Visitor Engagement

- Total Visitors: **19,420**
- Registered Business Visitors: **8,390**
- Future Entrepreneurs & Students: **1,751**

Business Impact

- Enormous business potential & Joint Venture opportunities are generated during the fair.
- The event facilitated extensive business networking, one-to-one meetings, and direct engagement with international buyers, paving the way for large-scale trade collaborations, joint ventures, and long-term partnerships.

Participating Countries & Global Presence

MEET AT AGRA attracts participation from major footwear markets worldwide, typically including countries such as Italy, Germany, China, Spain, Vietnam, Brazil, Egypt, Russia, and Taiwan, offering delegates a diverse sourcing and partnership environment. (Based on historical participation trends and typical global exhibitor mix.)

STRATEGIC IMPORTANCE AND OUTCOMES

Innovation & Technology

The fair showcased advanced manufacturing solutions, including automation, robotics, AI, digital technologies, and sustainable materials for footwear production, reinforcing Agra's position as a modern manufacturing hub.

Government Support

MEET AT AGRA continues to receive strong backing from key industry bodies, including the Development Council for Footwear and Leather Industry (DCFLI), Council for Leather Exports (CLE), and Central Leather Research Institute (CLRI), Footwear Design and Development Institute (FDDI) Central Footwear Training Institute (CFTI), highlighting its pivotal role in national export promotion and industrial modernization.

MSME PMS Scheme Support

The fair is approved under the Ministry of MSME's Procurement & Marketing Support (PMS) Scheme, and eligible micro and small enterprises can avail reimbursement benefits for participation.

Skill Development & Seminars

The fair included seminars on finance, export management, MSME support services, and global market entry strategies - offering practical guidance to entrepreneurs and established businesses alike.



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